

Registration Form

Bridging the Gap of Breastfeeding Disparities in Our Community

Conference Program

Name & Credentials (for your certificate)

Title and/or Organization

Mailing Address

City/State/ZIP

Phone Number

Email Address



- 8:30 a.m. Registration and Introductions
- 9:00 a.m. Arlene Humber Toole BS, IBCLC, RLC – “Barriers to Breastfeeding”
- 10:00 a.m. Kimarie Bugg, MSN, MPH, FNP-BC
“Reforming Healthcare through Breastfeeding”
- 11:00 a.m. Break - Vendor Exposition
- 11:15 a.m. Kyla Crane RD, LD
“Obesity and Breastfeeding”
- 12:15 p.m. Working Lunch
CCBOH WIC Staff – “The Role of a WIC Peer Counselor”
- 1:15 p.m. Carol Hendrix, BS, IBCLC
“The Gen Y Millennial Mother”
- 2:15 p.m. Break - Vendor Exposition
- 2:30 p.m. Gayle Owen, MSN, RN, IBCLC
Jenny Meyers, BSN, RN, IBCLC
“Best Fed Beginnings”
- 3:30 p.m. Door Prizes, Evaluations, Continuing Education Unit Certificates, Closing Remarks
- 4:00 p.m. Adjournment

CONFERENCE FEES

Normal Registration.....\$55.00

Clayton State University Students.....\$30.00

Registration Deadline is April 19, 2013.

Please detach this form and mail it, along with a check or money order, to the following address:

Clayton County Board of Health
c/o Cheryl Riley
1117 Battle Creek Road
Jonesboro, GA 30236

Sorry, we cannot accept credit cards. For more information, please contact Cheryl Riley at (678) 610-7343 or cherylriley@dhr.state.ga.us.

Tuesday, April 23, 2013

Clayton State University
Student Activities Center

Presented by:



CCBOH WIC Breastfeeding
Peer Counselor Program

Speakers

Kimarie Bugg, MSN, MPH, FNP-BC serves as President and CEO of Reaching Our Sisters Everywhere (ROSE) Inc., a nonprofit that works to improve disparities in the African American community. Bugg has worked as a bedside breastfeeding counselor for a large metropolitan hospital, managed perinatal and breastfeeding projects at the state level, and has served as a technical advisor to Best Start and the Baby-Friendly Hospital Initiative. She was a founding member and officer of the Georgia Breastfeeding Task Force and the Southeastern Lactation Consultant Association (SELCA). Kim was trained at Wellstart International and has traveled throughout the U.S. and to several foreign countries to teach healthcare professionals how to manage lactation. A former nurse practitioner for Emory University School of Medicine, Department of Pediatrics, Bugg is a member of the national faculty for the National Initiative for Children's Healthcare Quality and provides training to Georgia's WIC Breastfeeding Peer Counselor program.

Arlene Humber Toole, BS, IBCLC, RLC serves as the Breastfeeding EPIC (Educating Physicians in their Community) Program Director for the Georgia Chapter of the American Academy of Pediatrics. She is a certified Lamaze instructor who coordinates and promotes physician-to-physician breastfeeding education at doctor's offices, hospitals, and residency programs around the metro area. Toole also serves as a breastfeeding information liaison between the Georgia WIC program and state physicians. She has been an International Board Certified Lactation Consultant (IBCLC) since 1993.

Carol Hendrix, BS, IBCLC serves the Georgia Department of Public Health as the WIC Breastfeeding Coordinator for the North Georgia Health District (Dalton, GA), supervising 12 WIC Peer Counselors. With a passion for helping WIC moms return to work after pregnancy and continue breastfeeding in the workplace, Hendrix has been actively involved in Business Case for Breastfeeding since its inception in 2008. She has worked closely with the Dalton-area carpet mill industry to educate employers about breastfeeding and preserve the right of workers to breastfeed at work. An experienced public health official, Hendrix has presented at several conferences and was instrumental in the production of the Northwest Georgia Breastfeeding Coalition's DVD, "Breastfeeding: A Guide to Success" (released in 2009).

Kylia Crane RD, LD is the Nutrition Coordinator of the Georgia Chapter of the American Academy of Pediatrics. At the Chapter, she facilitates all nutrition-related activities and membership committees, including: The WIC Physician Outreach Campaign; Committee on Nutrition; and the Obesity Task Force. Crane participates in many state efforts that advocate for nutrition and physical activity in children, such as the Obesity Action Network, Georgia's Nutrition and Physical Activity Initiative, the Georgia Breastfeeding Coalition, and the Policy Leadership for Active Youth Leadership Council. She serves on the Board of Directors for the Georgia Academy of Nutrition and Dietetics. In 2012, Crane coordinated the launch of the EPIC (Educating Physicians in their Communities) Childhood Obesity Program, which provides training on prevention, assessment, and treatment of childhood obesity to pediatric and family physicians.

Gayle Owen MSN, RN, IBCLC is a registered nurse at Piedmont Henry Hospital (formerly Henry Medical Center), working in their Women's Health Department. She is a certified healthcare science teacher and nurse who instructs nurses and other medical professionals on how to provide comprehensive care for childbearing women and their families. She is a graduate of Clayton State University's Nursing Program and obtained a Masters Degree in Nursing from North Georgia College and State University.

Jenny Meyers BSN, RNC, IBCLC is a lactation consultant and mother/baby nurse at Southern Regional Medical Center in Riverdale, GA. She has been a certified lactation consultant for 15 years and loves teaching new moms about breastfeeding. Meyers was instrumental in helping Southern Regional acquire the "Five-Star Initiative" grant from the Georgia Department of Public Health, in which SRMC strives to be a "baby friendly" hospital.

Location:

Clayton Student Activities Center
Clayton State University
2000 Clayton State Blvd
Morrow, Georgia 30260

On-site parking is FREE.

Who should attend?

- Physicians • Nurse Practitioners • RNs • Nurse Midwives • Dietitians • Nutritionists • Lactation Consultants • WIC • PCM • Health Educators
- Childbirth Educators • Peer Counselors
- Doulas (labor coaches) • Community Breastfeeding Supporters.

Education Credits

Participants have an opportunity to receive 6.0 contact hours through the Georgia Nurses Association, 6.0 continuing professional education units (CPEUs) through the American Dietetic Association, or 6.0 L-CERPs (Lactation Continuing Education Recognition Points) from the International Board of Lactation Consultant Examiners. for 6.0 L-CERPs.

Instructions for Women with Children

We love babies. However, to promote a positive learning environment for all participants, we ask that you not bring any children older than six (6) months of age to the seminar. Mothers will respectfully be asked to soothe their little ones outside the conference room during presentations. Thank you for your cooperation.