



CCBOH Quarterly Newsletter

We've Been Busy ...

The Clayton County Board of Health (CCBOH) continues to be an agency on the move. A lot has happened since our last newsletter. Since that time, the CCBOH has: Hosted a successful, first-ever Teen Summit/Expo to arm teens with critical thinking skills and preventive health information; launched pages on Facebook and Twitter; initiated its Safe Kids Clayton County program to address childhood injury prevention; created coalitions to address physical activity and perinatal health; and began offering Ryan White Clinic services to assist HIV-positive clients with transportation, counseling, and medication assistance. See what we're doing at:

www.facebook.com/CCBOH

www.twitter.com/CCBOH

www.claytoncountypublichealth.org

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Stay up to date with local health information using the Clayton County Board of Health's new Facebook and Twitter pages:
www.facebook.com/CCBOH
www.twitter.com/CCBOH

New Mobile Phone App



With the new Ready Georgia mobile phone app for iPhone and Android devices, your smart phone can help you prepare for the worst. Visit www.ready.ga.gov/ to download the app.

GEMA, DPH Launches New Smart Phone App

The Georgia Emergency Management Agency (GEMA) and Georgia Department of Public Health (DPH) recently launched the new "Ready Georgia" free mobile app for iPhone and Android devices. The app features severe weather alerts and information on other emergencies like pandemics or terrorist attacks and also allows users to create evacuation plans and a checklist for an emergency preparedness kit. This app could very well save your life in an emergency. To download it, visit:

<http://www.ready.ga.gov/>

CCBOH Launches Perinatal and Infant Health Coalition



Dr. Alpha Fowler Bryan (right) presents an Angel Ride™ Infant Car Bed to Southern Regional Medical Center's Jackie Lawson (left) during the launch of the Clayton County Perinatal and Infant Health Coalition on Aug. 17.

Since 2002, Clayton County's infant mortality rate has been consistently higher than the state average. In an effort to develop a long-term strategy to improve Clayton County's fetal-infant mortality rate and decrease the number of infants born low birth weight (less than 5lbs, 8oz) or very low birth weight (less than 3lbs, 5oz), CCBOH, in collaboration with the Clayton County Collaborative Authority, Inc., launched the Clayton County Perinatal and Infant Health Coalition on Aug. 17, 2011 at the Morrow Center. During the launch meeting, the CCBOH introduced the goals of the new coalition to the public and discussed the impact poor birth outcomes have on communities.

Members of the growing coalition include CCBOH, Clayton County Collaborative Authority, Inc., Emory University, The March of Dimes, United Way of Metropolitan Atlanta, Southern Regional Medical Center, and House of Dawn. Highlights of the meeting included the presentation of the first of several Angel Ride™ Infant Car Beds from CCBOH to Southern Regional Medical Center in recognition of the hospital's work to improve birth outcomes within Clayton County, as well as the signing, by coalition members, of a "Pledge of Commitment" to assist in identifying strategies and developing solutions to decrease the number of fetal and infant deaths in our community over the next five years.

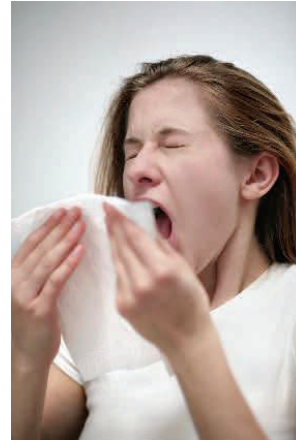
Questions, comments, ideas?

E-mail Joel Hall, Public Information Officer, at joelhall@dhr.state.ga.us or call (678) 610-7424
www.claytoncountypublichealth.org

Mass Flu Vaccination Drive

In the United States, more than 36,000 people die every year from seasonal flu complications. Throughout the entire month of October, the CCBOH will open its Express Flu Clinic, located at the front entrance of our Comprehensive Health Facility, 1117 Battle Creek Road in Jonesboro. During that time, residents will have the opportunity to receive a flu shot conveniently and inexpensively at the cost of \$20.00 for adults, \$14.00 for children, or free of upfront charges with approved insurance plans.

This fall, Clayton County Public Schools (CCPS) and CCBOH will team up to provide Express Flu Clinics for CCPS students and their families at several Clayton County schools. The following forms of payment will be accepted at the express flu clinics: Cash; check; Medicaid; Medicare Part B; PeachCare; and State Health Benefit Plan insurances (Cigna and United Healthcare). For more information about the CCBOH express flu clinics, please contact Joel Hall, Public Information Officer, at (678) 610-7424 or joelhall@dhr.state.ga.us.



Young people and older people are more susceptible to the flu. Don't infect the ones you love. Get your flu shot at the Clayton County Board of Health today.

Youth Services Provider Academy



Teen Pregnancy Prevention Program Director Jevon Gibson addresses a crowd during the Youth Services Provider Academy on Aug. 29.

On August 29 and 30, the Clayton County Board of Health (CCBOH) Clayton Can Soar to the Top (CCST) teen pregnancy prevention program invited representatives from youth-serving agencies around the county to participate in an educational and informative Youth Services Provider Academy. This free, two-day event for new and existing youth service providers helped increase the knowledge and awareness of the core principles of Positive Youth Development and enhance the capacity of agencies to provide quality services to Clayton's youth.

The academy consisted of a series of workshops and interactive forum on topics such as: Understanding the Challenges Facing Our Youth; Developing "Asset" Based Programs; Health and Sexuality; Recruitment & Marketing; and Evaluating Youth Services: Proven Outcomes Mean Greater Opportunities. The Provider Academy also served as an opportunity to share expectations with potential organizations who will be partnering with CCBOH to implement CCST's Teen Outreach Program (TOP®).

TOP® Clubs are the vehicle that the CCST program is using to disseminate the Wyman's TOP® intervention, a tested, federally-recognized teen pregnancy prevention initiative that stresses self awareness, good decision making, and community service learning. Each TOP® Club takes place in a carefully-selected, safe, child-friendly environment with groups of 20-25 kids. The CCST program sends facilitators trained in the Wyman curriculum to TOP® Clubs to teach the material to students over a nine-month period. For more information, call (678) 610-7528.

CCBOH 'Church Fans' Available

Places of worship are often the best place to receive useful information. In order to spread the good word about living healthier, the Clayton County Board of Health has commissioned church fans with various health and safety messages, including "Knowing the Sudden Signs of Stroke," "Developmental Milestones for Children Ages 0-36 months," "Preparing an Emergency Kit," and "Sudden Infant Death Syndrome (SIDS) Prevention." Supplies are limited, so if your church or health ministry is interested in receiving some fans, contact Joel Hall at (678) 610-7424.



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Clayton County G-PAN Coalition Launch

The official launch of the Clayton County Georgia Physical Activity and Nutrition (G-PAN) Coalition will take place Monday, Aug. 29 from 6-7 p.m. at the J. Charley Griswell Senior Center, located on the campus of Clayton County International Park at 2300 Ga. Hwy. 138 in Jonesboro.

Founded in 1997 by a team of state health advocates, health professionals, and students, G-PAN has worked statewide to promote physical education, health advocacy, and the implementation of local and state policies and programs that encourage active, healthy lifestyles for all Georgians. The Clayton County G-PAN Coalition will work to do the same at the local level, giving health-minded agencies, nonprofits, and individuals the opportunity to brainstorm and leverage resources toward the improvement of overall wellness in the county.

The launch meeting was attended by partners from the Clayton County Senior Services Department, Clayton County Extension Service, Clayton County Police Department, Clayton County Fire and Emergency Services, Clayton County Parks and Recreation Department, and Clayton County Public Schools.



The logo for the Safe Kids Clayton County program.

Program Spotlight: Safe Kids Clayton County

In June, in order to address rising rates of falls, poisonings, and injury-related emergency room visits in Clayton County, the CCBOH partnered with Safe Kids Georgia to create the Safe Kids Clayton County coalition. Since its creation, the program has partnered with various local agencies to promote poison prevention, child injury prevention through car safety seat checks, and pedestrian safety through safe walking events.

For more information about the program, contact Enjoli Jones, Safe Kids Clayton County Coordinator, at (678) 479-2204.

Upcoming Health Observances

November: American Diabetes Month, World Prematurity Day (Nov. 17), Nat'l Child Mental Health Month, Great American Smoke Out (Nov. 17)

December: World AIDS Day (Dec. 1), National Handwashing Awareness Week (Dec. 4-10)



Check us out on Facebook and Twitter

www.facebook.com/CCBOH — www.twitter.com/CCBOH

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